

Kennebunkport's Community Grocery Store for Over 70 Years!



Frank Bradbury Sr. in front of the first Bradbury's Market in Cape Porpoise, c. 1936. In 1942 he would buy the larger building across the street. Photo courtesy of Kennebunkport Conservation Trust

By, Shelley Wigglesworth, Lead writer

When you walk into Bradbury Brothers Market in Cape Porpoise you will get that same familiar and welcoming old time feel that the only grocery store in the tiny village of Cape Porpoise has always been known for, but now there is even more to look forward to and enjoy as a series of person-



Fresh fruit and produce at Bradbury's.

ally chosen new offerings has not only added to the beloved store's appeal, but has built upon the sturdy foundation of this long time community anchor- and Bradbury Brothers owners Jim and Christine Faiella couldn't be happier. We sat down with the Faiellas to get a closer look at what makes Bradbury Brothers Market tick.

What is new at Bradbury's?:

"The first thing you will notice is that the store has been 'spruced up' with new shelving, flooring, lighting, and many new product offerings along

with all the traditional favorites. We have an over-the-counter full service butcher shop where our staff is available to custom cut whatever meats the customer needs. We make our own sausages in house and the quality of meats is fresher than ever with new choices of meat now being offered such as schnitzel, kabobs, pub wings, stuffed chicken breasts with prosciutto, sundried tomatoes and fontina cheese. Our own meat is used in our house prepared meals as well," said Christine. Jim elaborated on the meals

"Our house prepared foods are just like mom used to make, and they are ready to go at mom's kitchen prices. We have shepherd's pie, beef stroganoff, pot roast dinner, and much more, ready to serve and eat from our kitchen to yours." Christine said "We also have fresh bakery products made daily on location. Our home made whoopie pies are very popular and are being requested at weddings and all over the country. In addition to this, our fine wine department is growing with new selections



The extensive fresh meat selection at Bradbury's.

and we hope to have wine tastings in the near future."

How has Bradbury's merged the old with the new?:

We still have our full deli with hot and cold subs and sandwiches and soups, chili and chowders to eat in or take out, along with the full service meat department complete with 'Mr. B's Meat Card' which was started decades ago and offers savings and reward for frequent meat shoppers," Jim said. "Bradbury's is still a favorite meeting spot for coffee and conversation. The atmosphere of the store always has been that of community and neighbors

and we continue to honor and improve on that,"

said Christine, she added "We support each other within the community even further by working with local artists, craftspeople and small business

owners. For example, we carry whimsical gifts and art by Holly Ross and cards by artist W. Robert Paine who painted Walker Point for the Bushes. Products

by Anne Dolinsky of Anne's Garden, who makes delicious jams, pickles, dilly beans, pickled onions and beets and right here in Kennebunkport are always in stock. Of course, the antique post office still exists, allowing mail pick up at rented post office boxes during store hours, and the window is open in the morning to buy stamps and mail packages so those living and working

close by don't have to drive in to town. We are actively working to keep the post office up and running, as it is an integral part of the community. 'Save the Post Office' shirts and re-usable bags are now available to support this effort and there will be more products to come."

Tell us about some of Bradbury's community involvement and activities:

"We had our very first Christmas Prelude Open House in 2016, and this past year during Christmas Prelude 2017, we had an open house with a 'Letters to

Santa Card Making Workshop' for children-and some adults too. It was a lot of fun and very well attended. We mailed our letters to Santa in our own 'North Pole Post Mailbox' located just outside our in-store post office. Santa even showed up to collect some of his mail," Christine said. "We are actively working with Rotary and having special events such as school field trips, book signings, being a part of the Valentine's Day Lobster Trap Tree and working with the Cape Porpoise Library. Right now we are also working with KEMS (Kennebunkport Emergency Medical Services) to make the community aware of the needs of that organization," said Christine.

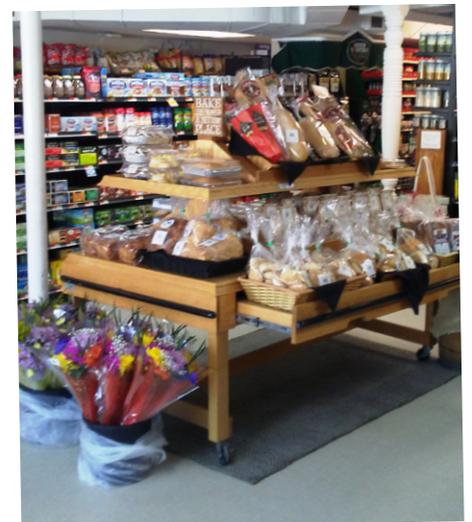
What sets Bradbury Brothers Market apart?:

"We are active owners who live and work here along with our employees and customers. You can find us working in the store and taking part in all that is done at Brad's-from working in the deli, to cooking meals, cleaning, running the cash register, stocking shelves-you name it. Whenever there is a need, we try to be the help. We honor what is important to the locals and strive to keep this a welcoming and appealing spot for them as well as for the tourists. We listen to what our customers want and need and act on it," said Jim.

Christine con-



Owners of Bradbury's, Christine and Jim Faiella. Photos by, Shelley Wigglesworth



Fresh bakery products and flowers at Bradbury's.

cluded "At Bradbury's our staff is like a family; we look after each other and work as a team and cover for each other in all departments. We have check ins when everyone goes home in bad weather to make sure all are safe. We genuinely care about each other and our customers here and that makes a big difference."

FMI on Bradbury Brother's Market: <http://www.bradbury-bros.com/index.html> (207) 967-3939, jim@bradbury-bros.com, christine@bradburybros.com